

## Economic Impact: St. John's Status of Women Council / Women's Centre



*Prepared by CSC NL based on research conducted in partnership with Collaborative Applied Research in Economics (CARE) at Memorial University of Newfoundland*

This brief report highlights economic impacts of community-based spending by one organization in the St. John's region. The St. John's Status of Women Council / Women's Centre (SJSOWC) was among 45 organizations whose aggregate data on revenues and expenditures for one recent fiscal year was compiled and analyzed in *Demonstrating the Economic Contributions of Community Sector Organizations in the St. John's Region: A Pilot Study (2015)*. The data was examined within an Input-Output Model (IOM) by the Collaborative Applied Research in Economic (CARE) initiative of the Department of Economics, Memorial University, for the Community Sector Council Newfoundland and Labrador (CSC NL).

### Some economic impact highlights from the larger report...

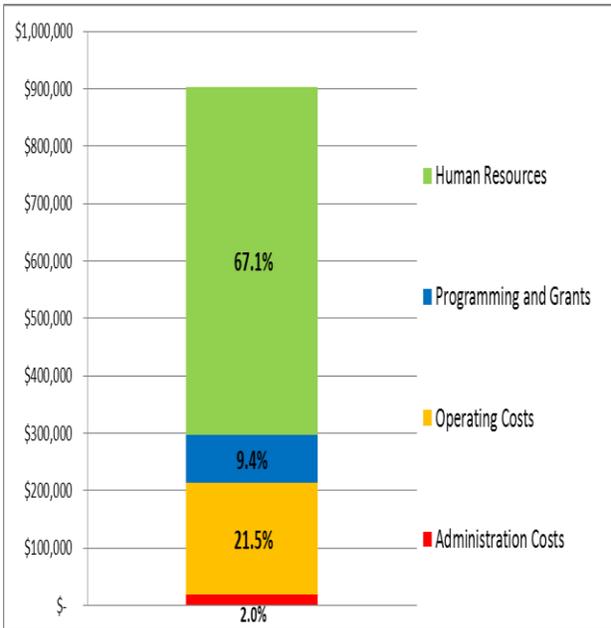
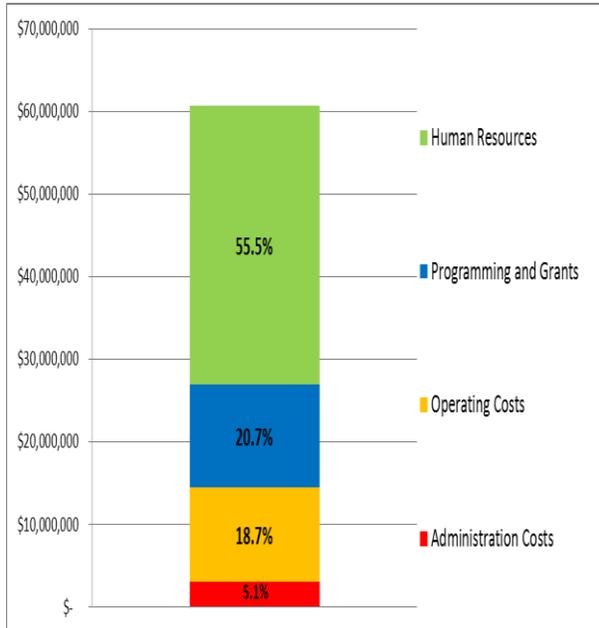
- Annual revenues of \$60.9 million and annual expenditures of \$60.6 million
- 45 organizations were directly and indirectly responsible for 1279 jobs in the economy
- Responsible for business activity (inter-firm sales) exceeding \$169 million
- Spending has a positive impact on provincial (GDP) exceeding \$74 million
- More than \$18 million returned, annually, to three levels of governments in taxation

### Comparison: Sources of Revenue

Revenue (Annual)	Aggregate (N=45)	Percentage	SJSOWC	Percentage
Government Sources	\$ 29,123,759	47.8%	\$ 702,531	59.8%
Earned Revenues	\$ 19,899,917	32.6%	\$ 68,498	5.8%
Other Grants	\$ 3,806,470	6.2%	\$ 272,379	23.2%
Donations and Fundraising	\$ 6,382,003	10.5%	\$ 73,627	6.3%
Investment Income	\$ 191,650	0.3%	\$ 841	0.1%
Foundations	\$ 755,737	1.2%	\$ 56,120	4.8%
Corporations	\$ 831,409	1.4%	\$ 0	0.0%
<b>Total</b>	<b>\$ 60,990,944</b>	<b>100.0%</b>	<b>\$ 1,173,996</b>	<b>100.0%</b>

## Expenditures in the Economy

Expenditure (Annual)	Aggregate (N=45)	Percentage	SJSOWC	Percentage
Human Resources	\$ 33,635,991	55.5%	\$ 606,464	67.1%
Programming and Grants	\$ 12,535,352	20.7%	\$ 84,715	9.4%
Operating Costs	\$ 11,346,123	18.7%	\$ 194,336	21.5%
Administration Costs	\$ 3,092,119	5.1%	\$ 18,123	2.0%
<b>Total</b>	<b>\$ 60,609,584</b>	<b>100.0%</b>	<b>\$ 903,638</b>	<b>100.0%</b>



The expenditures of the organization were put through an Input-Output Model (IOM) to determine economic impacts. The effect that a level of economic activity has on a given area, in terms of gross value added, income and jobs generated, may be defined as an economic impact (Weisbrod & Weisbrod, 1997). Economic impact analysis more often than not, utilizes an IOM to estimate or forecast income, jobs and sales generated due to a project, facility or a sector. The IOM utilizes existing statistical information related to the flow of various goods, services, income and employment amongst the related sectors within a given economy (Lin, 1999). The specific model used in this study has been used in more than 400 studies from coast to coast to assess the economic impacts of various sectors, including universities, airports, the mining industry and service sectors. This is the first time it has been applied to community-based spending in the non-profit sector in Newfoundland and Labrador.

N.B. CSC NL predetermined the four categories of expenditures above and entered the organizational data based on a joint review of recent financial statements and an in-person interview with each organization, using a standard questionnaire.

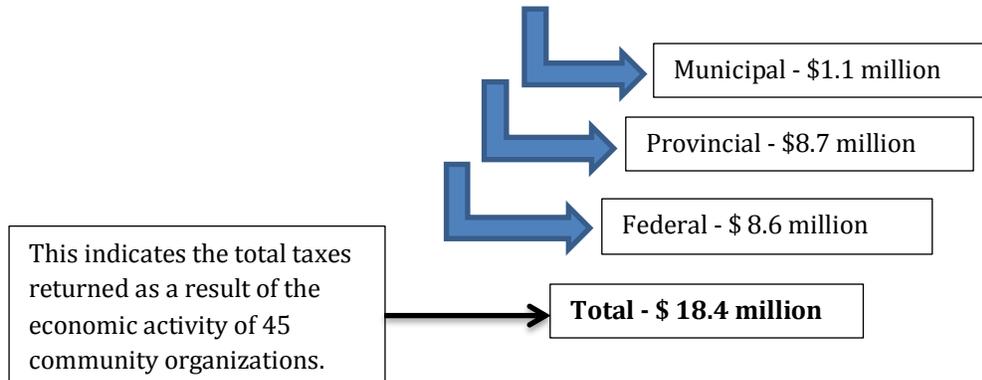
## Economic Impacts: Direct, Indirect and Induced

Person Years of Employment	GDP (Provincial)
<p>In a recent fiscal year, the 45 organizations were responsible for 804 FTE employment positions. Through indirect and induced impacts, spending by the 45 organizations accounted for an additional 475 person-years (PY) of employment for a total of 1279. According to the IOM analysis, your organization's spending accounted for an additional 6.6 PY through indirect and induced impacts resulting in the creation of 19.2 PY in the local economy. The equation below depicts the direct, indirect and induced PY impacts for The St. John's Status of Women Council / Women's Centre.</p>	<p>In a recent fiscal year, the 45 organizations were responsible for contributing \$74.5 million to the provincial GDP through their direct, indirect and induced economic impacts. According to the IOM analysis, your spending of \$0.9 million resulted in the creation of \$1.2 million in the provincial GDP in one fiscal year. The equation below depicts the direct, indirect and induced GDP impacts for The St. John's Status of Women Council / Women's Centre.</p>
<p><b>SJSOWC'S PY:</b>  <math>12.6 + 2.6 + 4.0 = 19.2</math>            (Direct + Indirect + Induced = Total Impact)</p>	<p><b>SJSOWC'S GDP:</b>  <math>\\$632,178 + \\$174,241 + \\$404,443 = \\$1,210,862</math>            (Direct + Indirect + Induced = Total Impact)</p>
<p>Business activity, also called inter-firm sales by economists, may be defined as financial activity generated by an organization due to its expenditures. In a recent fiscal year, the 45 organizations in the study had an economic impact of more than \$ 169 million in the province due to their expenditure of \$60.6 million. With an annual expenditure of \$0.9 million, according to the IOM analysis, your organization was responsible for over \$2.5 million of inter-firm sales or business activity in Newfoundland and Labrador. The equation below depicts the direct, indirect and induced business activity impacts for The St. John's Status of Women Council / Women's Centre.</p>	
<p><b>SJSOWC'S Business Activity:</b>  <math>\\$880,127 + \\$354,431 + \\$1,334,486 = \\$2,569,044</math>            (Direct + Indirect + Induced = Total Impact)</p>	
<p>Aggregate spending of \$33.9 million by 45 organizations in the study accounted for \$51 million in wages and salaries in Newfoundland and Labrador through direct, indirect and induced economic impacts. According to the IOM analysis, your organization's human resource spending of \$0.6 million annually equates to a total of over \$0.8 million in the form of wages and salaries in the local economy. The equation below depicts the direct, indirect and induced impacts on wages and salaries for The St. John's Status of Women Council / Women's Centre.</p>	
<p><b>SJSOWC'S Wages and Salaries:</b>  <math>\\$611,848 + \\$100,490 + \\$137,894 = \\$850,232</math>            (Direct + Indirect + Induced = Total Impact)</p>	

## Annual tax impacts at three levels of Government

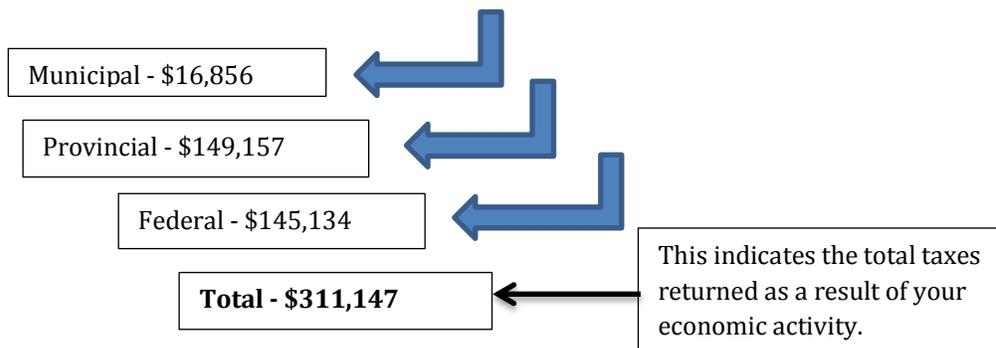
### Aggregate Results (N = 45)

According to the IOM analysis, the 45 organizations, through aggregate spending, generated the following taxation revenues to three different levels of government.



### The St. John's Status of Women Council / Women's Centre

According to the IOM analysis, your total spending of \$0.9 million resulted in taxation dollars to three levels of government.



CSC NL thanks you for participating in this study. The complete report, *Demonstrating the Economic Contributions of Community Sector Organizations in the St. John's Region: A Pilot Study* (Scott, Locke, & Rowe, 2015), can be accessed at <http://communitysector.nl.ca/economicimpact>. This confidential short report was prepared by CSC NL for The St. John's Status of Women Council / Women's Centre. Sharing or copying is at The St. John's Status of Women Council / Women's Centre's sole discretion.

Community Sector Council Newfoundland and Labrador (CSC NL)  
25 Anderson Avenue, St. John's, NL, A1B 3E4  
Tel: (709) 753 9860 Fax: (709) 753 6112  
[www.communitysector.nl.ca](http://www.communitysector.nl.ca)